



ASHLEY SEYBOLT

Digital News Producer



PERSONAL PROFILE

I'm a content creator with a knack for visual storytelling. My experience spans from rigid journalism deadlines to passionate film making among other content.

MAIN INTERESTS

- Photography
- Photo and Video Editing
- Filmmaking
- Swimming
- Snowboarding
- Hockey
- Biking
- Crafting

REFERENCES

Available upon request

CONTACT ME

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COMMUNICATIONS EXPERIENCE

Digital News Producer / News Producer Video Technician / Web Writer

WWNY 7 News Gray Television, Watertown, NY August 2016 - Present

- Edit clips and write stories for news
- Handles the airing schedule
- Ensures that all videos are prepared to air on the news and archived for future use
- Writes and publishes articles to the web.
- Manages social media accounts and produces OTT content
- Website monetization

ACADEMIC BACKGROUND

SUNY Jefferson

AAS Computer Information Technology | Jeff-Can Scholar

- President's List, 3.45/4.0
- Co-Founded Cinematic Production Club
- Extra-curricular courses:
 - Technical Writing
 - Journalism

SPECIALIZED SKILLS

- Fluent in basic computer programs such as Microsoft Office
- Basic knowledge of HTML, CSS, JavaScript, C++, and Java coding
- Proficient with Edius, Sony Vegas and similar editors
- Experience with Adobe Suite
- Familiar with Frankly web systems and Arc Publishing
- Skilled with Ross Inception and ENPS
- Familiar with live-streaming software such as OBS and XSplit
- Familiar with Shortstack webpage design application

ACHIEVEMENTS & AWARDS

- Syracuse Press Club 2021 Professional Recognition Award: 2nd Place News Website
- Created Cinematic Production Club, Treasurer, Co-Founder
- Hosted JCC's 1st and 2nd Film Festivals
- Placed second in national video contest 2015 Hackley Endowment's "Markets Promote Peace"
- Josten's recognition for yearbook design 2014